

Online Services for Consumer Products



Description

Extending your reach by bringing audio, picture and video services onto Consumer Electronics products is a core engineering activity offered by StreamUnlimited. We can perform the entire range of activities from original implementation, porting, integration, optimization, acting as testing and certification center, as well as developing extensions for new monetization possibilities.

We are experienced on a vast variety of embedded platforms and streaming frameworks, ensuring portability between platforms in our work.

With our background in developing complete connected Consumer Electronic products and online services implementations we can support you in making your service ready for embedded products to offer a seamless experience for the consumers.

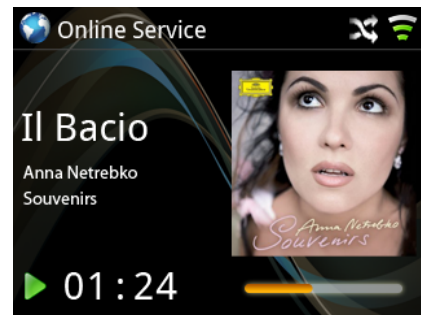
We can execute this work either for the Online Service providers, OEMs or Consumer Brands.

Offering

- **Implementation** of online services connection libraries and content browsers on any hardware and SW platform - in a portable fashion to allow easy integration into other platforms and devices.
- **Porting** of online services libraries to other platforms, including optimization.
- **Integration** of online services libraries into other HW/SW platform applications to the streaming framework (protocols, file formats) and player (codecs), security and DRM mechanisms.
- **Optimization** of online services for specific platforms and UI frameworks to offer best possible consumer experience.
- **Testing** and **certification** services are offered by our experienced test group to ensure proper working on your media service in all aspects. These services are also offered for 3rd party developments.
- Further we offer the extension to add extra channels for new **monetization** possibilities, such as **interactive** and/or **targeted advertisements**, content purchasing, statistics, etc.

About StreamUnlimited

StreamUnlimited is an integrated embedded engineering house focusing on innovative and quality consumer products. We have high level competences in Connectivity and User Interface Technology, powered by a strong background in Audio and Video. We provide development and integration services to our customers. StreamUnlimited also offers a range of fully featured products.



Online Services Experience

Our team has been implementing online audio and video services for Consumer Products since the year 2000, starting with the market's first multi-services product family - the Philips Streamium. This was always done with our usability background in developing consumer electronics products.

Some examples of services that our team has implemented:

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|-------------|--------------|----------------|
| • Andante | • Launch | • Shoutcast |
| • BrandNewJ | • Live 365 | • Sirius v1/v2 |
| • CDDB | • Liveradio | • TuneIn |
| • Flickr | • Musicmatch | • Virgin Radio |
| • ifilm | • Napster | • vTuner |
| • Kyte | • Pandora | • Yahoo Movies |
| • last.fm | • Rhapsody | • Yahoo Photos |

Further information

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