

Total Devices

2136

Active Devices

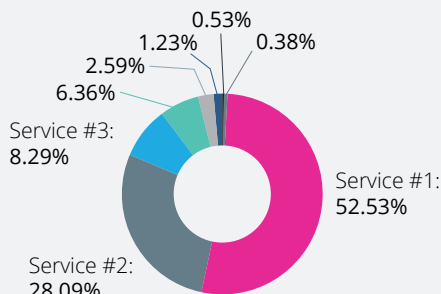
1643

Average Uptime

1765

Average Playtime / Day

2.3h



\*data is for example purposes only

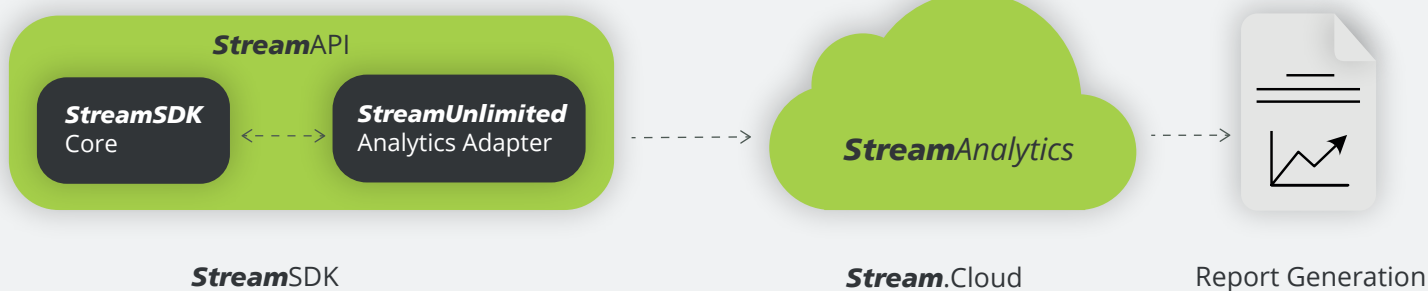
## Key Points

- ▶ StreamAnalytics offers detailed usage analysis, including preferred music services, operating issues, and diagnostics extension.
- ▶ Know how many devices are connected and how they're being used in the field.
- ▶ Automatically generated reports are fully customizable to fit your needs.
- ▶ StreamAnalytics data can be easily integrated into third-party analytic engines for deeper insights.

Gain insight into your customer usage across their connected devices - such as playback time, services used and diagnostic informations.

## Potential Applications

- ▶ Identify usage patterns and adjust your marketing strategy accordingly
- ▶ Monitor device performance and make improvements to enhance user experience
- ▶ Discover which features are most popular among your users and prioritize development accordingly
- ▶ Visibility of preferred end-user music service enables refinement of specification
- ▶ Playback time shows real-time usage and device value
- ▶ Diagnostics - issue identification and reporting for technical analysis and feedback
- ▶ Track overall usage data across our portfolio of connected devices



**StreamUnlimited**, founded in 2005, is a supplier of software solutions and hardware modules for connected audio and IoT products, with over 120 employees at office locations in Vienna, Bratislava, Shenzhen, Osaka and San Francisco. As the de facto global system integrator offering its own IP and engineering services, StreamUnlimited development partnerships include all major semiconductor companies and technology providers in the consumer electronics and IoT channel. StreamUnlimited works with a global cross-section of high-end audio, CEDIA-channel, premium and mainstream consumer electronics and smart home manufacturers.



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